

This elevated CLASSIC SUPERSITE has excellent exposure to inbound traffic travelling along Musgrave Road from Brisbane's north-western suburbs. Waterworks Road which then becomes Musgrave Road is the main city bound route from the difficult to reach north-western suburbs. The billboard is also visible to commuters from Hale Street, Milton Road and the South East Freeway, with traffic travelling through the area for events at Suncorp Stadium. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Musgrave Rd, Normanby - Inbound 4059 0001

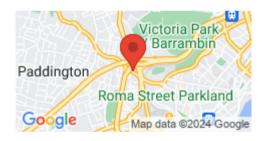


Brisbane Inner North West

12.66m x 3.35m

Illuminated

Pocket Edge



MOVE #2813

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	12%	321,000	4.6
P25-54	13%	177,000	4.7
OG1	17.9%	112,000	5.3

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Restrictions: No special conditions.